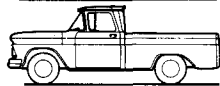


## SERIES C14 & C15

GVW Ratings up to 5000 lb  
 Payload Ratings up to:  
 1550 lb—Pickups  
 1300 lb—Panels  
 1900 lb—Chassis-Cabs  
 Wheelbases: 115" — C14  
 127" — C15



## Pickups

**C1404 & C1504**  
 Inside—Body L: 78" & 98"  
 Body W: 50"  
 Body H: 17½"  
**C1434 & C1534**  
 Inside—Body L: 78" & 98"  
 Body W: 72" (50" at wheelhouses)  
 Body H: 19"

## Panels

**C1405**



Inside—Body L: 99½"  
 Body W: 68" (50" at wheelhouses)  
 Body H: 47"

## Carryalls

**C1416 & C1406**



## Chassis-Cabs

**C1403 (CA-42)  
 C1503 (CA-54)**

See page 66 for chassis equipment required for GVW ratings of 4100 lb, 4400 lb, 4800 lb or 5000 lb. See page 68 for payload ratings.

### STANDARD EQUIPMENT

**Air Cleaner:** Oil-wetted, polyurethane element  
**Axle, Front:** Independent suspension; capacity 2500 lb  
**Axle, Rear:** Hypoid, ratio 3.73; capacity 3500 lb  
**Battery:** 12-volt, 53 amp-hr  
**Bodies:** (Nominal length)  
 Pickups—C1404 or C1434, 6½-ft  
 C1504 or C1534, 8-ft  
 Panel—C1405, 7½-ft  
 Carryall—C1406 or C1416, 6- or 8-pass  
**Brakes, Service:** Hydraulic, 11" x 2" front and rear. Effective area: drum 276 sq in; lining 167 sq in  
**Brakes, Parking:** Rear wheels  
**Clutch:** Dia 10"; area 100 sq in  
**Cooling:** Capacity 11 qt; 1¼" radiator core  
**Direction Signals:** Front and rear

**Engine:** 230 Six; 140 gross hp; 220 gross torque  
**Frame:** 39,000-lb-test steel; section modulus 2.98  
**Fuel Tank:** (Capacity) Pickups & Chassis-Cabs, 19 gal; Panels & Carryalls, 20 gal  
**Generator:** 37 amp Delcotron  
**Oil Filter:** Full-flow; 1 qt  
**Shock Absorbers:** Front and rear  
**Springs, Front:** Coil; cap 1250 lb each  
**Springs, Rear:** Coil; cap 1250 lb each  
**Tires:** Five tubeless, 6.70-15/4PR♦ front, single rear and spare  
**Tools:** Jack & wheel wrench  
**Transmission:** 3-speed synchromesh; steering column shift  
**Wheels:** Five, 15" x 5.0"  
**Windshield Wipers:** Electric; single-speed

♦ 7.10-15/4PR tires standard on Carryall models C1406 and C1416.

### 1963 MODELS WITH STANDARD EQUIPMENT

Model	List Price	Factory D&H	Mfr's Sgt'd Dlr D&H	Mfr's Sgt'd Retail*	Dest'n Charge	Total
C1404	\$1822.00	\$147.00	\$40.00	\$2009.00		
C1434	1837.00	148.00	40.00	2025.00		
C1405	2117.00	169.00	40.00	2326.00		
C1406	2390.00	190.00	40.00	2620.00		
C1416	2420.00	193.00	40.00	2653.00		
C1403	1717.00	138.00	40.00	1895.00		
C1504	1857.00	149.00	40.00	2046.00		
C1534	1872.00	150.00	40.00	2062.00		
C1503	1752.00	141.00	40.00	1933.00		

\* Does not include state and local taxes, license fees, options or accessories.

### OPTIONAL TUBELESS TIRES—Factory Installed Highway Regular

See Truck Data Book for other factory installed tires.

Tubeless—Front, Single Rear & Spare	Rim Width	Opt No.	List Price	Factory D&H	Mfr's Sgt'd Retail*	Mfr's Sgt'd Delvr'd ♦
<b>Models except Carryalls</b>						
6.70-15/4PR	5.00"	Std	N.C.	N.C.	N.C.	
6.70-15/4PR (Whitewall)	5.00"	R29	\$ 30.00	\$ 1.55	\$ 31.55	
6.70-15/6PR	5.00"	Q01	41.00	4.05	45.05	
6.70-15/6PR (Whitewall)	5.00"	R36	82.00	6.45	88.45	
7.10-15/4PR	5.00"	R50	14.00	1.65	15.65	
7.10-15/4PR (Whitewall)	5.00"	R51	48.00	3.60	51.60	
7.10-15/6PR	5.00"	RS4	44.00	5.05	49.05	
6.00-16/6PR	5.00"	RS8	35.00	3.70	38.70	
6.50-16/6PR (Pass type)	5.00"	RS9	61.00	6.40	67.40	
6.50-16/6PR (Truck type)	5.00"	R60	101.00	8.50	109.50	
7-17.5/6PR	5.25"	R80	125.00	12.50	137.50	
<b>Carryalls only</b>						
7.10-15/4PR	5.00"	Std	N.C.	N.C.	N.C.	
7.10-15/4PR (Whitewall)	5.00"	R51	34.00	2.00	36.00	
7.10-15/6PR	5.00"	R54	30.00	3.40	33.40	
6.70-15/6PR	5.00"	Q01	27.00	2.40	29.40	
6.70-15/6PR (Whitewall)	5.00"	R36	68.00	4.80	72.80	
6.50-16/6PR (Pass type)	5.00"	RS9	47.00	4.75	51.75	
6.50-16/6PR (Truck type)	5.00"	R60	87.00	6.90	93.90	
7-17.5/6PR	5.25"	R80	111.00	10.90	121.90	

♦ State and local taxes not included.

### SERIES C10 POPULAR OPTIONAL EQUIPMENT ♦

Description	Opt No.	List Price	Factory D&H	Mfr's Sgt'd Retail Delvr'd ♦
<b>Air Cleaner:</b> Oil bath; 2 pt				
With 230 engine	K48	\$ 6.00	\$ .50	\$ 6.50
With 292 engine	K48	2.00	.20	2.20
<b>Axle, Positraction Rear:</b> Ratio 3.73	G80	60.00	4.60	64.60
<b>Axle, Rear:</b> With synchro trans only				
3.07 Ratio (With std trans)	H01	12.00	.95	12.95
3.07 Ratio (With HD 3-spd or 4-spd trans)	H01	18.00	1.40	19.40
4.11 Ratio	H04	8.00	.65	8.65
<b>Battery:</b> HD; 12-volt, 70 amp-hr	T60	7.00	.55	7.55
<b>Brakes, Vacuum Power</b>	I70	42.00	3.20	45.20
<b>Bumper, Painted:</b> Rear (Pickups)	V38	20.00	1.55	21.55
<b>Carrier, Spare Wheel:</b> Side mounted				
Fleetside Pickups	P13	13.00	1.00	14.00
Stepside Pickups	P13	14.00	1.10	15.10
Stepside with custom chrome option	P13	15.00	1.15	16.15
<b>Clutch:</b> HD; dia 11" (230 engine)	M01	5.00	.40	5.40
<b>Custom Appearance Option:</b> (See page 74 for complete description)				
Chassis-Cab & Pickups	Z61	48.00	3.65	51.65
Panel & Carryalls	Z61	40.00	3.05	43.05
<b>Custom Chrome Option:</b> Includes 4 chromed hub caps				
Front bumper (Chassis-Cab & Pickups)	V37	20.00	1.55	21.55
Front & rear bumpers (Pickups only)	V37	50.00	3.80	53.80
Front & rear bumpers (Panel & Carryalls)	V37	30.00	2.30	32.30
<b>Custom Comfort Option:</b> (See page 74)				
Chassis-Cab & Pickups	Z62	51.00	3.90	54.90
Carryalls (With 3rd seat)	Z62	45.00	3.45	48.45
Carryalls (Without 3rd seat)	Z62	40.00	3.05	43.05
Panel only	Z62	11.00	.85	11.85
<b>Custom Side Molding:</b> Fleetside Pickups	B98	30.00	2.30	32.30
<b>Economy Equipment, Maximum</b>				
Engines: 292 Six (With 11" clutch)	L25	90.00	6.85	96.85
283 V8 (With 11" clutch)	L32	110.00	8.40	118.40
Gauges: Ammeter, oil press and temp	Z53	7.00	.55	7.55
<b>Generator:</b> 42 amp (Delcotron)	K79	20.00	1.55	21.55
52 amp (Delcotron)	K82	28.00	2.15	30.15
62 amp (Delcotron)	K81	83.00	6.35	89.35
<b>Glass, Laminated:</b> Side door windows	A09	5.00	.40	5.40
<b>Glass, Soft Ray:</b> Windshield only	A11	12.00	.95	12.95
All windows (Cabs)	A11	14.00	1.10	15.10
All windows (Carryall)	A11	18.00	1.40	19.40
<b>Governor:</b> For 230 engine	K37	10.00	.80	10.80
For 292 engine	K37	10.00	.80	10.80
For 283 V8 (2400-3600 rpm)	K37	16.00	1.25	17.25
For 283 V8 (3000-3800 rpm)	K37	20.00	1.55	21.55
<b>Heater &amp; Defroster:</b> De Luxe; outside air	C42	63.50	4.85	68.35
Recirculating; inside air	C43	44.50	3.40	47.90
<b>Lock:</b> Right door	A97	1.50	.15	1.65
<b>Mirrors, Exterior:</b> Right; 6¼" fixed arm	D32	4.50	.35	4.85
Left; 17¼" swing arm (Cabs only)	D32	2.00	.20	2.20
Right; 17¼" swing arm (Cabs only)	D32	4.50	.35	4.85
<b>Paint, Exterior:</b> Solid colors	N.C.	N.C.	N.C.	N.C.
2-tone Chassis-Cabs, Pickups		15.00	1.15	16.15
2-tone Panels & Carryalls		25.00	1.90	26.90
<b>Radiator:</b> HD	V01	20.00	1.55	21.55
<b>Radiator:</b> Manual control	U60	44.50	3.40	47.90
<b>Seat, Auxiliary:</b> (Panel only)	A57	38.00	2.90	40.90
<b>Seat, Full-Depth Foam:</b> Cabs only	Z52	20.00	1.55	21.55
<b>Seat, Third:</b> Carryalls	A59	75.00	5.70	80.70
<b>Shock Absorbers:</b> Heavy-duty rear	F51	8.00	.65	8.65
HD front (Requires HD rear shocks)	F51	7.00	.55	7.55
<b>Springs, Auxiliary Rear:</b> Cap 500 lb each	G60	25.00	1.90	26.90
<b>Springs, Rear:</b> Coil; cap 2000 lb each	G50	6.00	.50	6.50
<b>Tachometer:</b> (V6 only)	U16	45.00	3.45	48.45
<b>Tank, Fuel:</b> Capacity 21 gallons	N01	7.50	.60	8.10
<b>Transmission:</b> Powerglide	M35	175.00	13.30	188.30
HD synchro (3-speed) Series C14	M16	70.00	5.35	75.35
HD synchro (3-speed) Series C15	M16	75.00	5.70	80.70
HD synchro (4-speed) Series C14	M20	75.00	5.70	80.70
HD synchro (4-speed) Series C15	M20	80.00	6.10	86.10
<b>Window, Full-View Rear:</b> (Cabs)	A10	40.00	3.05	43.05
<b>Windshield Wipers:</b> Electric; 2-speed; includes windshield washer	C14	15.00	1.15	16.15

♦ Popular Chevrolet installed options. See latest Chevrolet Price Bulletin or Truck Data Book for complete list of optional equipment. ♦ State and local taxes not included.