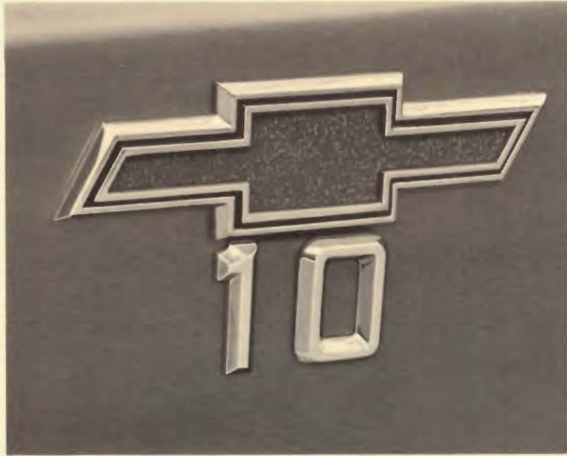


SERIES DESIGNATION PLATES for all light-duty models are new, and are comprised of the Chevrolet emblem above the series number. The chrome plates have Red paint fill for the emblem field and Black paint fill for the depressed border around the emblem field. Step-Van models with diesel engines employ a separate diesel nameplate below the new series plate; the diesel nameplate is identical to the carry-over unit used for diesel Tilt-Cabs.



NEW SERIES PLATES

HUB CAPS. Newly-styled hub caps contribute significantly to the all-new conventional light-duty model appearance. Painted Off-White in standard applications and chrome-plated in optional applications, the caps are accented with Red paint trim. Optional chrome hub caps, formerly included in RPO V37, Chrome Bumper Equipment, are merchandised separately in 1967 as RPO P03.

The new painted hub caps also are used for Step-Vans and Forward Control Chassis.

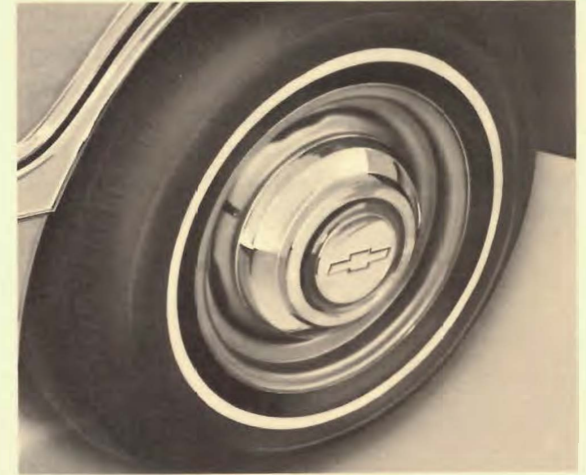
WHEEL TRIM COVERS with a distinctive, new styling treatment are available for Series CA10 models having 15-inch wheels. Formerly merchandised only as a dealer-installed accessory, the covers may also be ordered in 1967 as RPO P01. The stainless steel covers are styled to give the illusion of a decorative hub cap on a bright wheel, adding a sportive note to the popular 1/2-Ton models. Black textured paint is used to finish the central portion of the cover which carries a Chevrolet emblem having Red paint fill for its field, as shown in the illustration at the right.

BUMPERS. Standard front bumpers for conventional light-duty models and optional rear bumpers for Fleetside and Stepside Pickup models are restyled in 1967; both have an Off-White paint finish. Front bumpers have wrap-around ends for good fender protection as well as an overhanging crown to protect the centrally-mounted license plate. Recessed license plate mounting is featured for the new pickup rear bumpers.

Front and rear bumpers with a chrome finish again are available in RPO V37, Chrome Bumper Equipment. A chrome front bumper also is included in RPO Z84, Custom Sport Truck Equipment.

Rear step-type bumpers for Stepside and Fleetside Pickups, available either as a factory option or dealer accessory, are newly-styled. Several new accessories are released for use with step-type bumpers such as an Extension Unit, which permits use of the bumpers with proprietary camper equipment, and a Trailer Hitch Unit of 2-bar design.

Accessory Bumper Guards as well as the bumper-mounted accessory Grille Guard also are new for compatibility with the new styling.



NEW HUB CAPS



NEW WHEEL TRIM COVERS