light-duty models



Eye-catching red paint accents on bright and satinfinished chrome distinguish the newly-styled conventional line series designation plates, providing immediate make and model identification to passing truckers. Plate location, too, is new — at the top rear of the front fenders, rather than on the cowl sides. The new plates measure approximately five inches high by four-and-one-half inches wide, overall.

New radiator grille and series designation plate styling enhance Series CK10 through 30 exteriors. Optional narrow-band whitewall tires also contribute to the new light-duty model look.

The radiator grille and headlight bezel assembly illustrated is fabricated of rustresistant silver anodized aluminum — a carry-over quality feature of the Custom Appearance option. In regular production, the grille and headlight bezels are fabricated of steel and painted Cameo White, with the headlight bezels carrying low-gloss black paint in the flat area surrounding the headlights. Grille lettering is Jet Black for both the regular production and Custom grille.

Except for optional narrow-band whitewall tires, Step-Van styling is carried forward from 1962 without change.