medium and heavy-duty models

Narrower production front bumpers, fenders, and running boards; cowl-located front direction signal lights; restyled series designation plates — all contribute to effect in varying degrees a new look for vehicles in the Series 50 through 80 category. C-D-M-S models feature all of the changes; for L models, the new direction signal light location and new series plates are used; E models use only the new series plates. Exterior appearance of T and U models is unchanged for 1963.

Series designation plates for medium and heavy-duty models are identical in design to those of light-duty models. D and E model plates, however, incorporate the word "Diesel" in red paint-filled letters. Plate location is at the top rear of the front fenders, excepting E models where the plates are located low on the cowl sides.



